

RETAIL CLIENT CASE STUDY HOGANS TOYMASTER IN CLONMEL



In 2005 we successfully secured our first **EasyRetail** order from a member of the **TOYMASTER GROUP: HOGAN'S TOYMASTER**, Clonmel, Co. Tipperary.

Hogans, who sell a wide range of toy, sport and clothing items, took delivery last March of a five-user **EasyRetail** system based around a powerful **Fujitsu-siemens SATA** file server PC operating under **Microsoft Windows 2003 Server**. Dave Hogan, the proprietor of the business, installed **EasyRetail** to replace his ageing DOS-based TRS retail system. Dave, always quick to take advantage of new technologies, also purchased a Fujitsu-Siemens laptop computer from us, which he intends to bring with him to the numerous trade shows he attends each year. Before heading off to a show, Dave will download a copy of **EasyRetail** system onto the laptop – an operation that will only take a minute or two – so that he has an up-to-date copy of his stock file with him.



Once Dave gets to the show he intends using the local copy of **EasyRetail** on his laptop - with a hand-held bar code scanner - to give him immediate access to his stock data when discussing his order requirements with suppliers. Doing it this way, Dave reckons, will reduce the number of incidences of over-stocking, which will lead to substantial money savings over time.

Moving from the TRS system to **EasyRetail** turned out to be a fairly straightforward exercise for Hogans, as we were able to transfer across their entire stock file using a combination of EXCEL and **EasyRetail's** powerful data import modules. The final data migration procedure was done over a weekend, which ensured that system downtime was kept to a minimum.

User training on the **EasyRetail** system was also conducted on-site in Clonmel prior to the system going live, which enabled Dave and his staff to become familiar with the system in advance of live running. After each training session we left the client with a trial-version of the software with a copy of their data, which they were able to play around with in order to get hands-on experience of the system before it was installed.

Dave Hogan is so happy with his new **EasyRetail** system that he is only waiting for other members of the TOYMASTER Group to ring him so that he can tell them just how good a system it really is.

Dave can be contacted at: 052-23973.

