

No more stock control blues for Ad-Lib Music



When **Ad-Lib Music**, a busy instrument and sheet music retailer with stores in Carlow and Kilkenny, ordered their **EasyRetail** system they did so for two major reasons: to control the wide variety and range of stock items they carry and to manage their **Xmas club** and **deposit sales**.

Bar coding products was another important issue for the owner of Ad-Lib Music: **Mr. Eugene Kavanagh**. Eugene wanted a system that would allow him to print his own in-store barcoded pricing labels that he could attach to new and traded-in instrument stock thereby allowing his shop staff to fully utilise the bar code scanners at the two EPOS tills to speed up sales **entry**.

EasyRetail is the ideal EPOS and retail management solution for instrument and music retailers because it gives the shop owner the tools he or she needs to manage larger items such as instruments and amplifiers as well as smaller sundry accessories such as music sheets, drum sticks, CDs, strings etc.

Before Ad-Lib installed **EasyRetail**, deposit sales and club sales were manually recorded in books, which was tedious, time-consuming and error prone. The situation is much better now thanks to **EasyRetail's** superb deposit and club sale modules, which have completely streamlined this very important aspect of Ad-Lib's business. Instrument trade-ins, which Ad-Lib get on a regular basis, are also taken care of by our system as traded in items can be booked straight into used stock as part of the sale transaction entry process.

Ad-Lib have now joined the ranks of our **EasyRetail** musical instrument retailer client list, which includes such prominent names as **Joe Lynch Musical Instruments** (Dublin) and **Sean Fletcher** (Ballinasloe).

Eugene Kavanagh is very happy with his new system and would be delighted to share his **EasyRetail** experience with other interested musical instrument retailers.

